



CHAPTER 76

An Act to amend the Moving Picture Act respecting advertisements in the newspapers

[Assented to, the 4th of April, 1930]

HIS MAJESTY, with the advice and consent of the Legislative Council and of the Legislative Assembly of Quebec, enacts as follows:

1. The Moving Picture Act (Revised Statutes, 1925, R. S., c. 174, chapter 174) is amended by adding thereto, after section 30 thereof as enacted by the act 19 George V, chapter 58, section 1, the following division and section:

"DIVISION IIIA

"MOVING PICTURE ADVERTISEMENTS IN THE NEWSPAPERS

"30a. No pictorial or moving picture performance shall be the subject of an advertisement in a newspaper, as defined in the Quebec Press Act (19 George V, chapter 72), in which advertisement a cut, drawing or engraving is used, unless such cut, drawing or engraving be part of a poster or of a film previously approved by the Board of Censors of Moving Pictures, or, if such cut, drawing or engraving is not part thereof, unless it has been specially approved by the said Board of Censors in accordance with regulations enacted by the Lieutenant-Governor in Council.

The provisions of sections 26, 27, 28 and 29 of this act shall apply in the case of infringement of this section."

Approval of certain advertisements in newspapers.

Provisions applicable.

2. This act shall come into force on the day which it may please the Lieutenant-Governor in Council to fix by proclamation.

Coming into force.